# B.Com- Course Outcomes Odd Semester 2021-2022

Semes ter	Paper Code	Title of the Paper	Course Outcome	CO Attainment							
1	B.com 1.1	Financial Accounting	Students are abled 1. To learn theoretical framework of accounting as well as accounting standards.	Subject Name: Financial Acc Subject Code: 1.1 Class & Sec: I Sem BCOM A,B &C		IANCIAL A	CCOUNTIN	NG			
			2. Preparation of financial		CO1	CO2	CO3	CO4	CO5		
			statements of	No.of students appeared	200	210	205	217	220		
			manufacturing &	No.of students Passed	180	195	185	195	197		
			Non- manufacturing	No. of students Failed	20	15	20	22	23		
			entities of sole	Pass %	90.00%	92.86%	90.24%	89.86%	89.55%		
			Proprietor. 3. To know				Pass %				
			accounting treatments for	Overall Result Analysis	1	96.00%					
			consignment	Total No.of Studens	220	94.00%			_		
			transactions &	No.of students appeared	215	92.00%					
			events in the	No.of students absent	5	90.00%					
			books of	No.of students Passed	190						
			Consignee &	No. of students Failed	25	88.00%	2 3	4 5			
			Consignor 4. Accounting treatment for	Pass %	88%			- 3			
			Royalty								

	transactions &	
a 5 e tl	articulate royalty agreements. 5. Outline the emerging trends in the field of accounting. Students would	Ç.
B.com t Principles & 1.2 & 1 Application s dd o o o o o o o o o o o o o o o o o	know  1. To understand & identify the different theories of organisations. 2. To design & Demonstrate the strategic plan for the attainment of organisational goals. 3. To differentiate the different types of Authority & choose the best one in the present context. 4. Compare and choose the different types of motivational factors and leadership styles. 5. Choose the best controlling	Standard No.

Subject Name: Management Principles & Applications

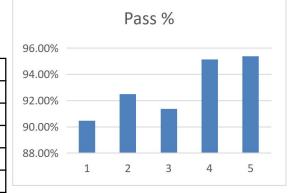
Subject Code: 1.2

Sub: Management Principles & Applications

Class & Sec: I Sem BCOM A,B &C

	CO1	CO2	CO3	CO4	CO5
No.of students appeared	210	200	197	205	195
No.of students Passed	190	185	180	195	186
No. of students Failed	20	15	17	10	9
Pass %	90.48%	92.50%	91.37%	95.12%	95.38%

<u> </u>	
Total No.of Studens	220
No.of students appeared	210
No.of students absent	10
No.of students Passed	195
No. of students Failed	15
Pass %	93%



techniques for better productivity of an organisation.  B.com 1.3 of Helps students 1. To Understand the basic concepts of marketing and asses the marketing Environment.  Discover the new product development & identify the factors affecting the price of a Product in the present context.  Judge the impact of promotional techniques on the customers & importance of Channels of distribution.  Understand the basic concepts of marketing and asses the marketing Environment.  Judge the impact of promotional techniques on the customers & importance of Channels of distribution.  Outline the recent developments in the field of				tookuisuusa fau
of an organisation.  B.com 1.3  Principles of Marketing  Helps students 1. To Understand the basic concepts of marketing and asses the marketing Environment. 2. Discover the new product development & identify the factors affecting the price of a Product in the present context. 3. Judge the impact of promotional techniques on the customers & importance of Channels of distribution. 4. Outline the recent developments in				· ·
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1.3 of Marketing  Marketing  To Understand the basic concepts of marketing and asses the marketing Environment.  2. Discover the new product development & identify the factors affecting the price of a Product in the present context.  3. Judge the impact of promotional techniques on the customers & importance of Channels of distribution.  4. Outline the recent developments in		ъ	D : : 1	_
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Subject Name: Principles of Marketing

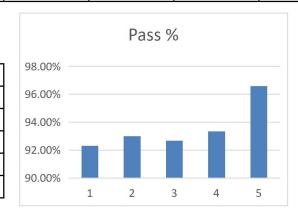
**Subject Code:** 1.3

Sub: Principles of Marketing

Class & Sec: I Sem BCOM A,B &C

	CO1	CO2	CO3	CO4	CO5
No.of students appeared	195	200	195	195	200
No.of students Passed	180	186	180	185	185
No. of students Failed	15	14	15	10	15
Pass %	92.31%	93.00%	92.68%	93.33%	92.59%

Total No.of Studens	202
No.of students appeared	195
No.of students absent	7
No.of students Passed	185
No. of students Failed	10
Pass %	93%



			marketing. 5. Analyse the										
			consumer behaviour in the										
			present scenario										
			and marketing										
			Segmentation										
1	B.Com	Business Organisatio	1)An	Subject Name:Business Or	ganisation								
	1.4	n	understanding of the nature,	Subject Code: 1.4									
			objectives and social responsibilities of business	Class & Sec: Isem B.com A, B & C	Sub: B	Busine	ess Org	ganis	satio	n			
			2) 4 1 1111		CO1	С			Do	0/			05
			2) An ability to describe the	No.of students appeared	135	1			Pas	ss %			05 45 30 15 669
			different forms of	No.of students Passed	120	1	95.00%						30
			organisations	No. of students Failed	15		90.00%					_	<u>l5</u>
			3) An	Pass %	88.89%	94	05.000/						669
			understanding of the basic				85.00%						
			concepts of management	Over all Result Analysis		_	80.00%	1	2	3	4	5	_
			management	Total No.of Studens	149								
			4) An	No.of students appeared	140								
			understanding of	No.of students absent	9								
			functions of	No.of students Passed	125								
			management.	No. of students Failed	15								
			5) An	Pass %	89%								
			understanding of										

			different types of					
			business					
			combinations					
1	B.Com	Office	Students would	Subject Name: Office Manage	ment			
	1.4	Managemen	know	Subject Code: 1.4				
		t	1.understanding					
			of basic knowledge of		Sub:	Office Ma	nageme	≥nt
			office	Class & Sec: Isem B.com A, B & C	345.	omee ma	lageliie	5116
			organisation and	Class & Sec. Iselii B.com A, B & C				
			management		CO1	CO2	CO3	,
			2. Demonstrate skills in effective	No.of students appeared	65	68	65	
			office	No.of students Passed	50	60	55	
			organisation	No. of students Failed	15	8	10	
				Pass %	76.92%	88.24%	84.629	%
			3. Ability to maintain office				D:	ass %
			records				1 0	J33 /0
			4. Ability to	Over all Result Analysis		100.00%		
			maintain digital	Total No.of Studens	71	80.00%		
			record.	No.of students appeared	68	60.00%		
				No.of students absent	3	40.00%		
			5. Understanding	No.of students Passed	60			
			of different types	No. of students Failed	8	20.00% —		
			of organisation structures and	Pass %	88%	0.00%	1 2	3
						-	_	

responsibilities as future office managers.

CO4

83.82%

Pass %

CO5

97.149

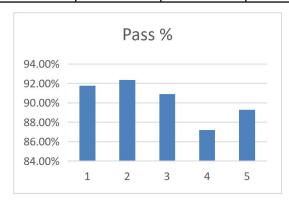
3	3.3	Corporate Accounting	Enables students to 1. To know the calculation of	Subject Name: Corporate Accounting Subject Code: 3.3						
			underwriting of shares and debentures. 2To know the	Class & Sec: III Sem BCOM A,B &C	Sub: C	orporate /	Accountin	g		
			entries involved in Issue of shares and		CO1	CO2	CO3	CO4	CO5	
			debentures.	No.of students appeared	180	186	190	185	182	
			3. Prepare the	No.of students Passed	156	160	175	176	160	
			financial statements of	No. of students Failed	24	26	15	9	22	
			companies as per	Pass %	86.67%	86.02%	92.11%	95.14%	87.91%	
			companies as per companies as per companies act 2013 4. To know the valuation of goodwill and shares. 5. To calculate Managerial Remuneration.	Over all Result Analysis  Total No.of Studens  No.of students appeared  No.of students absent  No.of students Passed  No. of students Failed  Pass %	197 185 12 165 20 89%	100.00% — 95.00% — 90.00% — 85.00% —	1 2	Pass %	4 5	
3	3.4	Financial Managemen t	Students would know 1. Demonstrate an understanding of the overall role and importance of the finance	Subject Name: Financial Man Subject Code: 3.4 Class & Sec: III Sem BCOM A,B &C		nancial M	anagemei	nt		

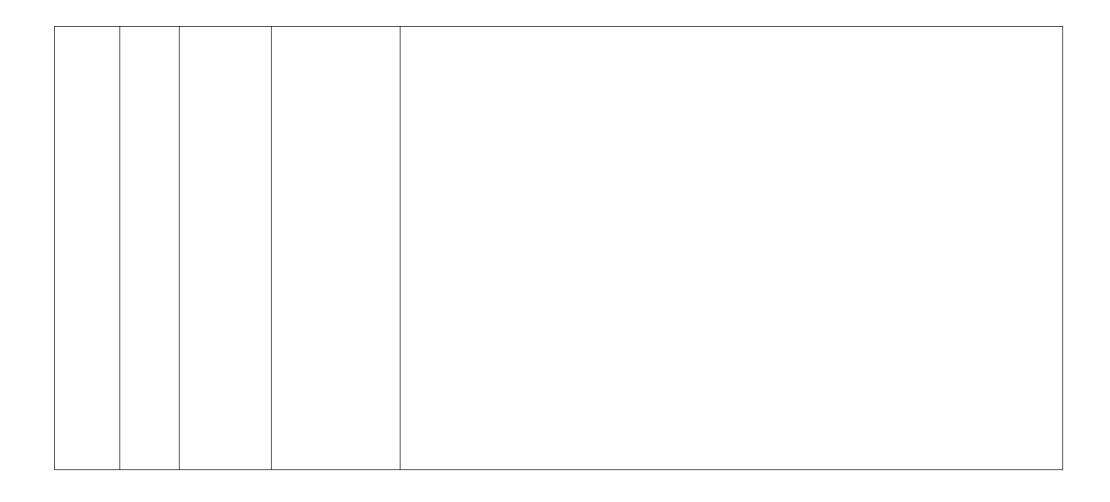
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tun	ction
	CCIOII

- 2. To understand the fundamental Concepts Of time value of money.
- 3.Develop knowledge on the allocation, management and funding of financial resources
- 4.Enchancing
  Student's ability in
  dealing with long
  term dealing,
  which involves
  major capital
  investment
  decision and
  raising long-term
  finance
- 5.Develop Student's ability in dealing Short-term dealing with dayto-day working Capital decision

	CO1	CO2	CO3	CO4	CO5
No.of students appeared	170	170	165	172	168
No.of students Passed	156	157	150	150	150
No. of students Failed	14	13	15	22	18
Pass %	91.76%	92.35%	90.91%	87.21%	89.29%

<b>_</b>	
Total No.of Studens	173
No.of students appeared	170
No.of students absent	3
No.of students Passed	155
No. of students Failed	15
Pass %	91%





3		Business Regulation	Enables students To: 1.identify fundamentals	Subject Name: Business Regulation Subject Code: 3.5  Sub: Business Regulation Class & Sec: III Sem BCOM A,B &C					
			principles of contractual agreements 2. analyse the						
			principles of sale of goods act		CO1	CO2	CO3	CO4	CO5
			3. know about	No.of students appeared	180	186	190	185	182
			competition	No.of students Passed	156	160	175	176	160
			regulations and	No. of students Failed	24	26	15	9	22
			consumer protection rights	Pass %	86.67%	86.02%	92.11%	95.14%	87.91%
		Lucano Tarr	4. Understand the role of law in economic context 5. Understand provision of environment protection act and cyber security	Over all Result Analysis  Total No.of Studens  No.of students appeared  No.of students absent  No.of students Passed  No. of students Failed  Pass %	197 185 12 165 20 89%	100.00% — 95.00% — 90.00% — 85.00% —	Pass 9		5
5	5.1	Income Tax I	to 1. Understand Framework of taxation in India 2. Know exempted incomes u/s 10 3. Determine the	Subject Name: Income Tax I Subject Code: 5.1  Class & Sec: V Sem BCOM A,B &C	Sı	ub: Incom	e Tax I		

	residential statu
	and Incidence o
	tax.
	4. Compute
	taxable income
	from salary
	5. Compute
	taxable income
	from house
	property.
	,
1	

	CO1	CO2	CO3	CO4	CO5
No.of students appeared	177	180	180	175	180
No.of students Passed	169	178	160	145	175
No. of students Failed	8	2	20	30	5
Pass %	95.48%	98.89%	88.89%	82.86%	97.22%

#### **Over all Result Analysis**

Over all Nesalt Allarysis	
Total No.of Studens	187
No.of students appeared	180
No.of students absent	7
No.of students Passed	164
No. of students Failed	16
Pass %	91%



5.2 Enables students 5 Auditing & Corporate to 1. Different types of Audit Governance conducted in organizations. 2. The procedure followed by them in auditing the books of accounts of a firm. 3. vouch the

different books of accounts & bills

Subject Name: Auditing & Corporate Goovernance

**Subject Code:** 5.2

## Sub:Auditing & Corporate Governance

Class & Sec: V Sem BCOM A,B &C

	CO1	CO2	CO3	CO4	CO5
No.of students appeared	177	180	175	165	180
No.of students Passed	170	160	155	150	170
No. of students Failed	7	20	20	15	10
Pass %	96.05%	88.89%	88.57%	90.91%	94.44%

	maintained by the
	company
	4. Recording the
	verification
	procedure with
	respect to any
	fixed assets.
	5. Drafting of an
	Audit Ptogramme

## **Over all Result Analysis**

Over an result, marysis	
Total No.of Studens	187
No.of students appeared	175
No.of students absent	12
No.of students Passed	160
No. of students Failed	15
Pass %	91%



5 5.3 Advanced Accounting

students: 1. to know about ESOP 2.TO KNOW THE **PROCESS OF BUYBACK OF SHARES** 3.TO FAMILIARIZE STUDENTS WITH ACCOUNTING FOR **INVESTMENT** 4.To prepare final statements of banking companies 5.To prepare a final statement of insurance companies

To enable the

Subject Name: Advanced Accounting

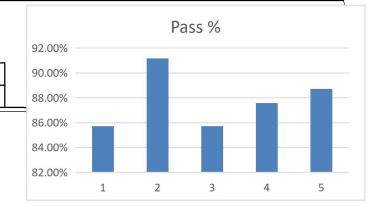
**Subject Code:** 5.3

# **Sub:Advanced Accounting**

Class & Sec: V Sem BCOM A,B &C

	CO1	CO2	CO3	CO4	CO5
No.of students appeared	175	170	175	177	177
No.of students Passed	150	155	150	155	157
No. of students Failed	25	15	25	22	20
Pass %	85.71%	91.18%	85.71%	87.57%	88.70%

Total No.of Studens	187
No.of students appeared	175



				No.of students absent	12				
				No.of students Passed	150				
				No. of students Failed	25				
				Pass %	86%				
5	5.4	Methods & Techniqu	Enables Students to: 1. Understand preparation of	Subject Name: Methods & Te Subject Code: 5.4	chniques of	cost Accoun	nting		
		es of cost Accounti ng	different job cost sheets and calculation of economic batch quantity.	Sub:M Class & Sec: V Sem BCOM A,B &C	ethods &	Technique	es of cost A	Accountin	g
			2. Understand		CO1	CO2	CO3	CO4	CO5
			contract costing &	No.of students appeared	170	165	180	177	175
			also calculation of	No.of students Passed	160	140	160	165	155
			cost on contracts.  3. Understand	No. of students Failed	10	25	20	12	20
			process industries	Pass %	94.12%	84.85%	88.89%	93.22%	88.57%
			& calculation of total cost of each				Pa	ss %	
			product manufactured.	Over all Result Analysis		95.00%			
			4. understand the	Total No.of Studens	187				ı
			meaning of service	No.of students appeared	177	90.00% —			
			& costing of	No.of students absent	10				
			service specifically	No.of students Passed	160	85.00%			

No. of students Failed

Pass %

17

90%

80.00%

2

3

4

5

1

calculation of cost

kilometre, cost per

bed and patient and cost per

per passenger

			student. 5.							
			Understand							
			concept of ABC							
			and advantage of ABC over							
			conventional							
			costing system.							
5	5.5	Regulatory	Students would	Subject Name: Regulatory	Framework of	Ranking				
		Framework	learn to 1. Acquire		Tamework of	Danking				
		of Banking	knowledge in the	Subject Code: 5.5						
			legal and							
			Regulatory		Sub:Regulate	ory Frame	ework of	Banking		
			framework of the	Class & Sec: V Sem BCOM A,B &C						
			banking system.  2. Learn about							
			Licensing of		CO1	CO2	CO3	CO4		CO5
			banking	No.of students appeared	170	160	180	175		177
			companies and	No.of students Passed	165	140	165	155		160
			formation of board	No. of students Failed	5	20	15	20		17
			of directors of banking	Pass %	97.06%					).40%
			companies.			_	Pass	%		
			3. RBI Regulation			100.00%				
			on banking	Over all Result Analysis						
			companies and	Total No.of Studens	187	95.00% -				
			process of money market	No.of students appeared	175	90.00% -				
			instruments	No.of students absent	12	85.00%				
			4. Learn Return	No.of students Passed	160	00.000/				
			inspections,	No. of students Failed	15	80.00% -	1 2	3 4	5	
			winding up,	Pass %	91%					
			mergers and acquisitions of		1					
			acquisitions of							

banking companies. 5. Learn legal framework of E- banking and legal issues in e-				
				companies. 5. Learn legal framework of E- banking and legal issues in e- banking.
5 S.6 Marketing of Banking to 1. Understand the basic concepts of marketing and asses the marketing Environment in banking. 2. Discover the new product development & identify the factors affecting theprice of a Product in the present context in banking. 3. Judge the impact of promotional techniques on the customers & importance of channels of distribution in banking. 4. Outline the	5	5.6	Banking	to 1. Understand the basic concepts of marketing and asses the marketing Environment in banking.  2. Discover the new product development & identify the factors affecting theprice of a Product in the present context in banking.  3. Judge the impact of promotional techniques on the customers & importance of channels of distribution in banking.

**Subject Name:** Marketing of Banking Products

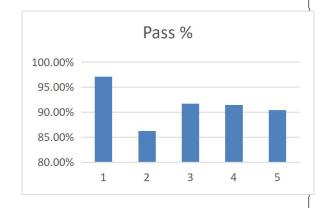
**Subject Code:** 5.6

# **Sub:Marketing of Banking Products**

Class & Sec: V Sem BCOM A,B &C

	CO1	CO2	CO3	CO4	CO5
No.of students appeared	170	160	180	175	177
No.of students Passed	165	138	165	160	160
No. of students Failed	5	22	15	15	17
Pass %	97.06%	86.25%	91.67%	91.43%	90.40%

<u> </u>	
Total No.of Studens	187
No.of students appeared	175
No.of students absent	12
No.of students Passed	160
No. of students Failed	15
Pass %	91%



recent developme	nts in	
the field of		
marketing	า	
banking.		
5. Analyse	he	
consumer		
behaviour		
present sco		
and marke		
Segmentat	on in	
banking.		